

zippo®

9 5 C o l l e c t i o n n

Must-Have Classics

- Timeless lighter designs in regular & slim sizes
- Practical pocket gifts
 - knives
 - tape measures
 - money clips
 - writing instruments
 - key holders

Must-See Selects

Hot new looks featuring:

- Zippo Motorsports
- Hot licenses
- Zippo: A Remembrance
- Olympics and more

PLUS Collectible of the Year

Mysteries of the Forest™ in bold new Technigraphic™ design



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Timeless favorites and bold new faces from Zippo Classics.



If it's new and it's hot, it's in Zippo Selects.

Located at the center of this catalog is the "Selects" portion of the 1995 Zippo Collection. This removable insert represents Zippo products currently being introduced. The "Selects" catalog is individually bound and easily removed by releasing the single stitch at the center of the catalog.



zippro

WORLD STOCK



Classics

Zippo's 1995
Limited Edition
Collectible ...

Mysteries of the Forest™

Mystery #1

There's an army ant
in the middle of
everything.
Now find 13 more
hidden creatures.

Mystery #2

The army ant "nose"
there's a large
hidden image.
Try to see the
big picture.

Mystery #3

From deep in the
hidden eye,
someone peers out.
Who is she?

(Answers on page 4)





The 1995 Limited Edition, *Mysteries of the Forest™*, is the fourth in the annual series of collectibles from Zippo and the most ambitious to date. The four-lighter set, when

displayed in its collector's tin, completes the original *Mysteries of the Forest* artwork pictured here. The single lighter, *Jaguar and Cub at Turtle Falls™*, is the perfect companion piece to the set. These collectibles mark several firsts for Zippo:

1995. . . .

This is the first time that the images on the lighters in a set combine to present a larger picture. It is the first Limited Edition to use our exciting new Technigraphic™ imprinting, which provides photographic reproduction quality. And for the first time, there is a direct graphic connection between the set and the single lighter. As is customary with Zippo's Limited Editions, these collectibles are available only during the year of issue. Zippo is supporting sales of *Mysteries of the Forest* with our biggest promotional effort ever.

No. MF-4
Mysteries of the Forest
Four-lighter set
\$109.95



No. 254B 844
Jaguar and Cub at Turtle Falls
Single lighter
\$27.95



The 'Mystery' Link

There is a mysterious connection between the four-lighter set and the single lighter, *Jaguar and Cub at Turtle Falls* conveys the power and tenderness of a mother's love. The jaguar's forbidding gaze defies any intruder to disturb her baby. Her glowing eyes are visible on the upper left lighter in the set. Above the waterfall is a deep recess in the forest. If you look closely, you will see her peering out.



The Year of Intrigue

Retail Sales Support

Mysteries of the Forest Special Edition Calendar: This beautiful limited-edition calendar features the original *Mysteries* artwork in a size that will attract customer attention all year long.

Promotional Packaging: The protective sleeves on both collector's tins feature a die-cut that lets the logo show through and an attractive design that presents selling points right on the package.

Solutions (from page 2)

Solution #1: Hidden creatures: scarlet macaw, toucan, two squirrel monkeys, tree boa, hummingbird, thorn bug, bushbaby, poison-arrow frog, giant snail, praying mantis, crocodile, and a hidden image of a jaguar.

Solution #2: To find the jaguar, look for the army ant sitting on its nose.

Solution #3: The eyes belong to the mother jaguar depicted on the single lighter.



For the Consumer

Consumers can display and enjoy the unique four-part in its collector's tin. The large tin contains an easel stand that holds the tin in perfect viewing position. The original art for *Mysteries of the Forest™* was created by Jon Robyn, internationally acclaimed master engraver and goldsmith, who has elevated the craft of hand engraving to the status of pure art. His work is sought after by collectors and connoisseurs all over the world. His canvases have included guns, knives, silver boxes, and gold medallions, as well as precious-metal Zippo lighters.



State-of-the-Art Art

The images on these collectible lighters were produced with Zippo's exciting new Technigraphic™ technology. Technigraphic imprinting makes it possible to transfer an entire image in one step, resulting in a photographic quality reproduction. Unlike traditional processes, there is no limit to the range of colors or the intricacy of the artwork that can be reproduced.

A Technigraphic image becomes a permanent and indelible part of the material it is imprinted on. With Technigraphic, the full face of the Zippo lighter can be used as a canvas. The rich colors, subtle gradations, and delicate detail of the original artwork will not fade, chip, peel, or wear off as long as the finish remains intact.

The special qualities of Technigraphic imprinting have been used to their fullest in the creation of 1995's Limited Edition collectibles. The premier use of this process on *Mysteries of the Forest* sets it apart from previous Limited Editions and increases its desirability for the collector.

Giving Back to Nature

Zippo believes it is vital that we safeguard the delicate balance of the remaining wilderness for both the animals that live there and for coming generations of humanity. To help further that goal, Zippo has donated \$10,000 to the Roger Tory Peterson Institute of Natural History. This world-renowned organization is dedicated to informing society about the natural world through the study and teaching of natural history.



As a portable source of flame, the Zippo lighter has always been the natural choice for those who care about the environment. Because it is reliable and is backed by the Zippo Lifetime Guarantee, a Zippo never need be discarded.

ZIPPO REGULAR LIGHTERS

Today's Zippo lighters work flawlessly - just as they did back in 1932 when George G. Blaisdell first introduced the windproof lighter concept.

From special designs like Mysteries of the Forest to venerable classics like our #200 brush chrome, the Zippo lighter has become a symbol of functional design and American excellence.

Known the world over, genuine Zippo quality is easy to identify. Each Zippo windproof lighter is embossed with a distinctive hallmark on the bottom of the outer case. The certification includes the Zippo logo, alphabetic and Roman numeral date codes, and the words "Bradford PA Made in U.S.A."

For over 60 years, consumers have purchased over 300 million genuine Zippo windproof lighters . . . and for one reason: "They work or we fix them free."



No. 200
Brush Chrome
\$10.95



No. 200ZE
Brush Chrome with
Zippo Emblem
\$13.95



No. M200
Midnight Chrome
Brush Finish
\$12.95



No. 200FL
Brush Finish
Founders Lighter
\$19.95



No. 200 510
Brush Chrome
USA on Map/Flag
\$13.95



No. 200 511
Brush Finish Chrome
Eagle/USA
\$15.95



No. 230
Vintage Brush
Chrome
\$12.95



No. 250
High Polish
Chrome
\$12.95



No. 250ZE
High Polish with
Zippo Emblem
\$15.95



No. M250
Midnight Chrome
High Polish
\$13.95



No. M250ZB
Midnight Chrome
with Zippo & Border
\$13.95



No. M250ZE
Midnight Chrome
with Zippo Emblem
\$16.95





No. 260
High Polish Chrome
Vintage
\$13.95



No. 275
Brush Chrome
with Loop & Lanyard
\$12.95



No. 250 512
U.S. Seal
\$15.95



No. 2180G
Black Matte
Old Glory
\$14.95



No. 350
High Polish Chrome
Engine Turned
\$13.95



No. 352
High Polish Chrome
Venetian
\$13.95



No. M352
Midnight Chrome
Venetian
\$14.95



No. 355
Ultralite
Black
\$13.95



No. 356
Ultralite
Ivory
\$13.95



No. 281
White Marble
\$43.95



No. 282
Grey Marble
\$43.95



No. 283
Brown Marble
\$43.95



No. 284
Green Marble
\$43.95



No. 285
Red Marble
\$43.95



No. 286
Blue Marble
\$43.95



No. 301
Antique Copper
\$16.95



No. 341
Antique Vintage Copper
\$16.95

A.78

ANTIQUÉ BRASS



No. 201
Antiqué Brass
\$16.95



No. 241
Antiqué Brass Vintage
\$16.95

BRASS



No. 204
Brush Finish
Solid Brass
\$13.95



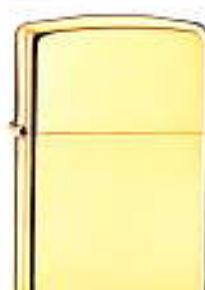
No. 204B
Brush Finish Brass
[without lettering]
\$13.95



No. 240
Vintage
Brush Brass
\$14.95



No. 254
High Polish
Solid Brass
\$14.95



No. 254B
High Polish Brass
[without lettering]
\$14.95



No. 254BZE
High Polish Brass
with Zipper Emblem
\$17.95



No. 270
Vintage High
Polish Brass
\$15.95



No. 352B
Brass Venetian
\$13.95



No. 254B 513
High Polish
Solid Brass
U.S. Seal
\$16.95

SCRIMSHAW



No. 359
Scrimshaw Ship
Chrome
\$15.95



No. M359
Scrimshaw Ship
Midnight Chrome
\$16.95



No. 368
Scrimshaw Ship
Black Matte
\$15.95



No. 208
Scrimshaw Ship
Brass
\$18.95

MATTE FINISH



No. 218
Black Matte
\$12.95



No. 220
Blue Matte
\$12.95



No. 221
Green Matte
\$12.95



No. 223
Grey Matte
\$12.95



No. 218Z
Black Matte
with Zippo
\$12.95



No. 220Z
Blue Matte
with Zippo
\$12.95



No. 221Z
Green Matte
with Zippo
\$12.95



No. 223Z
Grey Matte
with Zippo
\$12.95



No. 218ZB
Black Matte with
Zippo & Border
\$12.95



No. 220ZB
Blue Matte with
Zippo & Border
\$12.95



No. 221ZB
Green Matte with
Zippo & Border
\$12.95



No. 223ZB
Grey Matte with
Zippo & Border
\$12.95



No. 218I
Black Matte with
Initial Panel*
\$12.95



No. 218ZE
Black Matte with
Zippo Emblem
\$15.95



No. 219
Camouflage
\$14.95

Emblems may be ordered by model number and insignia code. Example: 2184W - Black Matte, Army Wings.

MILITARY INSIGNIA SERIES



FRATERNAL INSIGNIA SERIES



No. 218NW
Black Matte
Navy Wings
\$15.95



No. 280AFC
Brush Chrome
Air Force Crest
\$13.95

*Initial panel available on all matte colors.

SOLID GOLD

No. 195
18K Solid Gold
\$3,130.95



GOLD ELECTROPLATE



No. 31
Gold Electroplate
Classic
\$24.95



No. 33
Gold Electroplate
Shimmer
\$24.95



No. 34
Gold Electroplate
Swirl
\$24.95



No. 35
Gold Electroplate
Black Elegance
\$26.95



No. 36
Gold Electroplate
Golden Tortoise
\$29.95



No. 200G
Brush Gold
Electroplate
\$21.95



No. 250G
High Polish
Gold Electroplate
\$22.95



No. 250GZE
High Polish Gold
Electroplate with
Zipper Emblem
\$25.95



No. 320A
Gold Plated
Floral (face only)
\$71.95

TOLEDO



No. 245
Brass
Matador
\$63.95



No. 246
Brass
Don Quixote
\$63.95



No. 247
Brass
Octastar
\$63.95



No. 248
Brass
12 Point Star
\$63.95

SPORT SERIES



No. 180GLF
Brush Chrome
Golfer
\$12.95



No. 180FSH
Brush Chrome
Fisherman
\$12.95



No. 180BWL
Brush Chrome
Bowler
\$12.95



No. 180HNT
Brush Chrome
Hunter
\$12.95



No. 180TEN
Brush Chrome
Tennis
\$12.95

STERLING SILVER



No. 12A
Sterling Floral
(face only)
\$207.95



No. 13
Sterling Silver
Brush Finish
\$139.95



No. 14
Sterling Silver
High Polish
with Slash
\$139.95



No. 15
Sterling Silver
\$156.95



No. 17
Sterling Silver
Engine Turned
\$161.95



No. 19
Sterling Silver
without
Initial Panel
\$161.95



No. 21
Sterling Silver
Christy Swirl
\$180.95



No. 22
Sterling Silver
Christy Holly
\$180.95



No. 3355
Sterling Silver
Shimmer
\$180.95

SILVER PLATE



No. 100
Silver Plate
\$15.95



No. 335
Shimmer
\$19.95



No. 121
Antique
\$18.95



No. 141
Antique Vintage
\$18.95



No. 2605
Vintage
\$18.95



No. 352S
Venetian
\$22.95

SILVER PLATE WITH GOLD INLAY



No. 143
Snowstar
\$26.95



No. 144
Rhythmical Ribbons
\$26.95



No. 145
Feline Elegance
\$26.95



No. 146
Carlisle Leaf
\$26.95



No. 147
Vinca Vine
\$26.95



No. 148
Oriental Blossom
\$26.95



PIPE LIGHTERS

Pipe lighter inserts available on most regular models. Please specify when ordering.



No. 200PL
Brush Chrome
Pipe Lighter
\$11.95



No. 204PL
Brush Brass
Pipe Lighter
\$14.95



No. 218PL
Black Matte
Pipe Lighter
\$13.95



No. 218PLZB
Black Matte with Zipper
& Border Pipe Lighter
\$13.95



No. 359PL
Scrimshaw Slip
Pipe Lighter
\$16.95

SCULPTURED SERIES REGULAR LIGHTERS



No. 250G-C*
High Polish Gold
Electro Cat
\$52.95



No. 250G-E*
High Polish Gold
Electro Elephant
\$52.95



No. 250G-F*
High Polish Gold
Electro Fish
\$52.95



No. 250G-H*
High Polish Gold
Electro Horse
\$52.95



No. 250G-RC*
High Polish Gold
Electro Race Car
\$52.95



No. 250G-RM*
High Polish Gold
Electro Ram
\$52.95



No. 250G-S*
High Polish Gold
Electro Saddle
\$52.95

*All models available
in Black matte
at \$36.95



HANDILITE TABLE LIGHTERS



No. 200H
Brush Chrome with
Handilite Base
\$16.95



No. 250GH
High Polish Gold
Electroplate with
Handilite Base
\$33.95



No. 218H-HG
Regular Black Matte
Handilite with
Horse
\$47.95



No. 250GH-RM
High Polish Gold
Electroplate
Handilite with Ram
\$63.95

High Polish Chrome
Handilite Base,
add to the cost of any
regular size lighter, \$6.00.
Gold Electroplate Handilite
Base, add to the cost of
any regular size lighter,
\$11.00. Not available on
#204, #254, Sterling,
#230, #240, #260,
& #270.

VINTAGE AIRCRAFT DISPLAY



No. 250VA 743
High Polish Chrome
A6M Zero
\$17.95



No. 250VA 744
High Polish Chrome
Ju87 Stuka
\$17.95



No. 250VA 745
High Polish Chrome
F6F Hellcat
\$17.95



No. 250VA 746
High Polish Chrome
F4U Corsair
\$17.95



No. 250VA 747
High Polish Chrome
P47 Thunderbolt
\$17.95



VA-8
Individual lighters may be
ordered as open stock.
\$143.60



No. 250VA 748
High Polish Chrome
B24 Liberator
\$17.95



No. 250VA 749
High Polish Chrome
P51 Mustang
\$17.95



No. 250VA 750
High Polish Chrome
Curtiss P-40
\$17.95

GAME SERIES DISPLAY



No. 200GA 550
Brush Chrome
Bass
\$13.95



No. 200GA 551
Brush Chrome
Bear
\$13.95



No. 200GA 552
Brush Chrome
Deer
\$13.95



No. 200GA 261
Brush Chrome
English Pointer
\$13.95



No. 200GA 262
Brush Chrome
English Setter
\$13.95



No. 200GA 560
Brush Chrome
Mallard
\$13.95



No. 200GA 554
Brush Chrome
Running Deer
\$13.95



No. 200GA 555
Brush Chrome
Trout
\$13.95



GA-8
Individual lighters may be
ordered as open stock.

POTPOURRI



No. M200BS-B63
Chili Peppers
Midnight Chrome
\$20.95



No. M200BS-B64
Strawberry
Midnight Chrome
\$19.95



No. M200BS-B65
Tabby Cat
Midnight Chrome
\$21.95



No. M200BS-B66
Siamese Cat
Midnight Chrome
\$20.95



No. M200BS-B67
Peacock
Midnight Chrome
\$22.95



No. M200BS-B68
Brown Bear
Midnight Chrome
\$21.95



No. M200BS-B69
Raccoon
Midnight Chrome
\$22.95

Barrett-Smythe, Ltd. has won global acclaim for its unique design and production of one-of-a-kind masterpieces since its inception in 1987. The artists, engravers, and goldsmiths of Barrett-Smythe have created silver boxes, quality guns and custom folding knives for art collectors around the world.

Now Barrett-Smythe breaks precedent to join Zippo in producing collectible art using the surface of the Zippo lighter as a canvas. These striking designs, created under the art direction of Jon Robyn, are executed by Zippo through our precision manufacturing process. The result offers the collector and user an exciting combination of fine art and the dependable quality of a Zippo lighter.

BACKYARD INSECTS



No. M200BS-B37
Ladybug
Midnight Chrome
\$24.95



No. M200BS-B38
Praying Mantis
Midnight Chrome
\$24.95



No. M200BS-B39
Lightning Bug
Midnight Chrome
\$24.95



No. M200BS-B40
Bee
Midnight Chrome
\$24.95



No. M200BS-B41
Spider
Midnight Chrome
\$24.95



No. M200BS-B42
Butterfly
Midnight Chrome
\$24.95



ANIMAL FRIENDS



No. M200BS-B27
Zebra
Midnight Chrome
\$24.95



No. M200BS-B28
Tiger
Midnight Chrome
\$24.95



No. M200BS-B29
Ostrich
Midnight Chrome
\$24.95



No. M200BS-B30
Black Leopard
Midnight Chrome
\$24.95



No. M200BS-B31
Kangaroo
Midnight Chrome
\$24.95



No. M200BS-B32
Pig
Midnight Chrome
\$24.95



Packaging

L'ART CLASSIQUE



No. M200BS-B33
Modern Art
Midnight Chrome
\$19.95



No. M200BS-B34
Art Deco
Midnight Chrome
\$19.95



No. M200BS-B35
Art Nouveau
Midnight Chrome
\$19.95



No. M200BS-B36
Victorian
Midnight Chrome
\$19.95

ENDANGERED ANIMALS



No. M200BS-B43
Giant Panda
Midnight Chrome
\$20.95



No. M200BS-B44
Manatee
Midnight Chrome
\$20.95



No. M200BS-B45
Rhinoceros
Midnight Chrome
\$20.95



No. M200BS-B46
Elephant
Midnight Chrome
\$20.95



No. M200BS-B47
Whale
Midnight Chrome
\$20.95



No. M200BS-B48
Gorilla
Midnight Chrome
\$20.95

SLIM COLLECTION



No. M1610BS-B51
Butterfly
Midnight Chrome
\$25.95



No. M1610BS-B52
Ladybug
Midnight Chrome
\$25.95



No. M1610BS-B53
Ladybug Shadow
Midnight Chrome
\$19.95



No. M1610BS-B54
Roach
Midnight Chrome
\$25.95



No. M1610BS-B55
Cow
Midnight Chrome
\$28.95



No. M1610BS-B56
Spider
Midnight Chrome
\$20.95



No. M1610BS-B57
Cat
Midnight Chrome
\$21.95



No. M1610BS-B58
Horse
Midnight Chrome
\$19.95



No. 1610
High Polish Chrome
\$12.95



No. 1610ZE
High Polish Chrome
Zippo Emblem
\$15.95



No. M1610
High Polish
Midnight Chrome
\$13.95



No. M1610ZB
High Polish
Midnight Chrome
with Zippo & Border
\$13.95



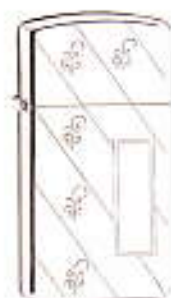
No. M1610ZE
High Polish Midnight
Chrome Zippo Emblem
\$16.95



No. 1615
High Polish
Chrome Ribbon
\$13.95



No. 1621
High Polish
Chrome Bright Cut
\$13.95



No. 1625
High Polish
Chrome Diagonal
\$13.95



No. 1652
Venetian Design
\$13.95



No. M1652
Midnight Chrome
Venetian
\$14.95



No. 1655
Ultralite Black
\$13.95



No. 1656
Ultralite Ivory
\$13.95



No. 1608
Brass
Scrimshaw Whale
\$18.95



No. 1659
Chrome
Scrimshaw Whale
\$15.95



No. M1659
Midnight Chrome
Scrimshaw Whale
\$16.95



No. 1668
Black Matte
Scrimshaw Whale
\$15.95

See additional Slim lighters
on page 17.

BRASS



No. 1652B
Brass Venetian
\$13.95



No. 1654
High Polish Brass
\$14.95



No. 1654B
High Polish Brass
(without lettering)
\$14.95



No. 1654BZE
High Polish Brass
(without lettering)
with Zippo Emblem
\$17.95

GOLD ELECTROPLATE & SOLID GOLD



No. 1610G
High Polish Gold
Electroplate
\$22.95



No. 1610GZE
High Polish Gold
Electroplate with
Zippo Emblem
\$25.95



No. 3100
Gold Electroplate
Classic
\$24.95



No. 3300
Gold Electroplate
Shimmer
\$24.95



No. 3400
Gold Electroplate
Swirl
\$24.95



No. 3500
Gold Electroplate
Black Elegance
\$26.95



No. 3600
Gold Electroplate
Golden Tortoise
\$29.95



No. 1800
18K Solid Gold
\$2,158.95

SILVER PLATE & STERLING SILVER



No. 1000
Silver Plate
High Polish
\$15.95



No. 1500
Sterling Silver
\$108.95



No. 1700
Sterling Silver
Engine Turned
\$113.95

MATTE FINISH



No. 1618
Black Matte
\$12.95



No. 1626
Blue Matte
\$12.95



No. 1627
Green Matte
\$12.95



No. 1629
Grey Matte
\$12.95



No. 1618Z
Black Matte
with Zippo
\$12.95



No. 1626Z
Blue Matte
with Zippo
\$12.95



No. 1627Z
Green Matte
with Zippo
\$12.95



No. 1629Z
Grey Matte
with Zippo
\$12.95



No. 1618ZB
Black Matte with
Zippo & Border
\$12.95



No. 1626ZB
Blue Matte with
Zippo & Border
\$12.95



No. 1627ZB
Green Matte with
Zippo & Border
\$12.95



No. 1629ZB
Grey Matte with
Zippo & Border
\$12.95



No. 1618I
Black Matte with
Initial Panel*
\$12.95



No. 1618ZE
Black Matte with
Zippo Emblem
\$15.95



No. 1619
Camouflage
\$14.95



No. 1618CG
Black Matte
Coast Guard
\$15.95



No. 1680ARM
High Polish Chrome
Army
\$15.95

Emblems may be ordered by model number and insignia code. Example: 1618AW—Black Matte, Army Wings.

MILITARY INSIGNIA SERIES



FRATERNAL INSIGNIA SERIES

Emblems may be ordered by model number and insignia code. Example: 1680ELK—High Polish, Elks.



*Initial panel available on all matte colors.

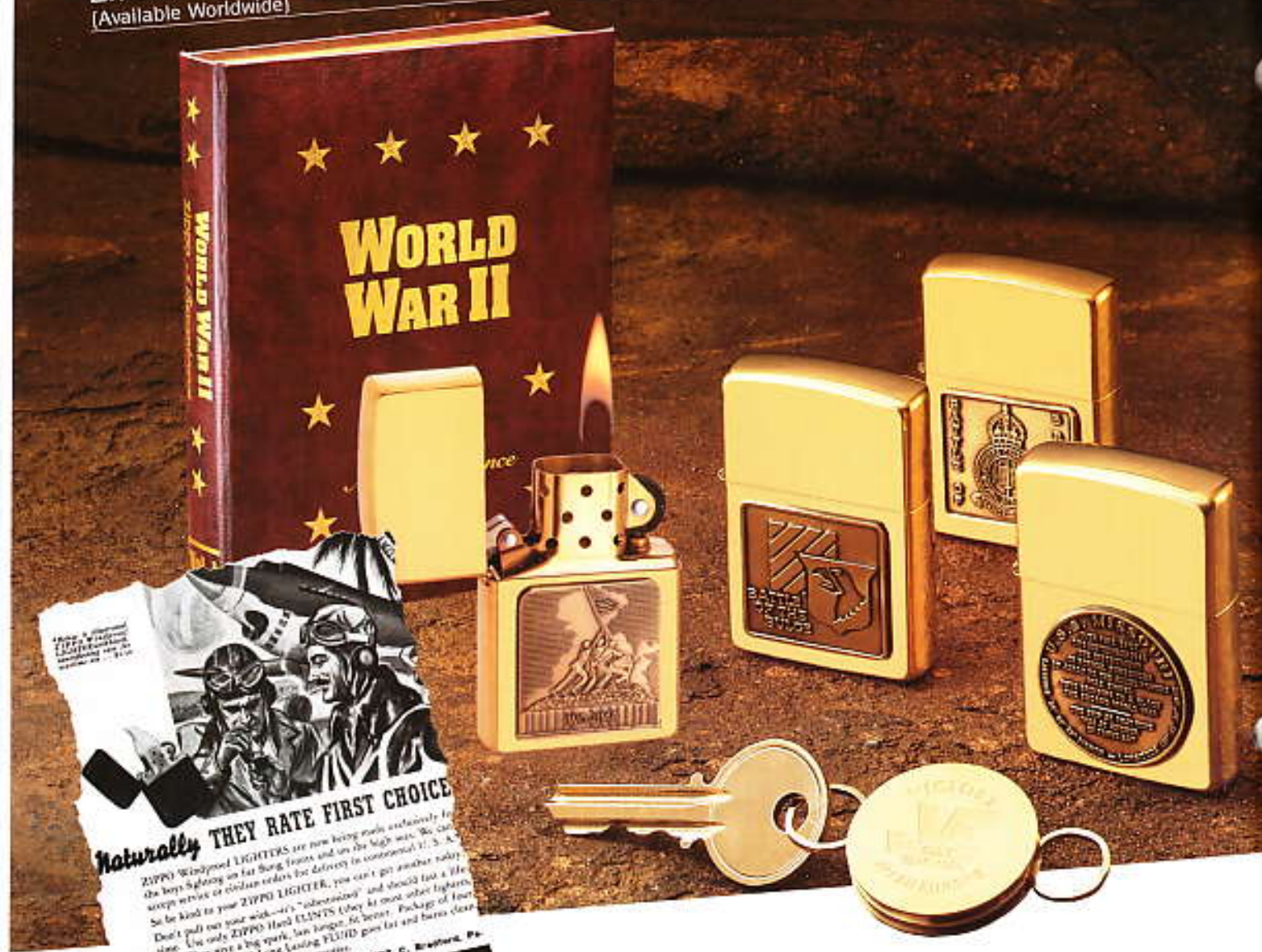
zippro®



Selects

ZIPPO: A REMEMBRANCE

[Available Worldwide]



Naturally THEY RATE FIRST CHOICE

ZIPPO Windproof LIGHTERS are now being made exclusively for the boys fighting on far flung fronts and on the high seas. We can't accept orders for civilian orders for delivery in continental U.S.A. So be kind to your ZIPPO LIGHTER, you can't get another today. Don't put out your work—It's "indispensable" and should last a lifetime. The only ZIPPO Hard LIGHTS (they fit most other lighters, too). They give a big spark, last longer, fit better. Package of four, 10¢... and ZIPPO Long Lasting FLUID pen for and burn clean. Ask your dealer for ZIPPO accessories.

ZIPPO MANUFACTURING COMPANY, DEPT. C, BRIDGE, PA.
ZIPPO Windproof LIGHTER

Zippo Ad 1943

Zippo Remembers. . .

the heroism of British citizens who endured a merciless German assault during the Battle of Britain. . . a thin Allied line that halted the last German offensive of the war in the Battle of the Bulge. . . the poignant sight of U.S. Marines raising the Stars and Stripes over tiny Iwo Jima. . . and the U.S.S. Missouri, where World War II officially ended.

Zippo memorializes these turning points of World War II with Volume One of Zippo: A Remembrance. Presented in a leather-like, book size volume, each set contains four #254B brass lighters with emblems and an engraved #5990B key holder. Available only as a five-piece set.



No. ZRI-5
 Zippo Remembrance Vol. 1
 \$99.95

Selects
 Two

CENTENNIAL OLYMPIC GAMES

(Available in USA only)

The quest for gold, the pursuit of excellence, the unspeakable pride of a young contender representing his country . . . as thousands of athletes prepare to converge on Atlanta for the 1996 Olympics, Zippo salutes them.

In recognition of countless hours of practice, persistence and sacrifice, we introduce this collection of pocket-sized commemoratives. As the Olympic games draw near and anticipation increases, so will the Zippo Atlanta Olympics Collection.



No. 100AO
'96 Olympic Torch
\$24.95



No. M250AO 852
'96 Olympic Torch
\$24.95



No. 254BAO 851
'96 Olympic Torch
\$25.95



No. OL-2
'96 Olympic Torch Gift Set
\$32.95

The key ring is available only
in a combination gift set.



Official licensed product of Atlanta Committee
for the Olympic Games, Inc.

Selects
Three

zippo
Motor Sports

DRIVER SERIES
(Available in USA only)



No. 218N 830
Rusty Wallace
\$24.95



No. 218N 831
Kyle Petty
\$24.95



No. 218N 832
Morgan Shepherd
\$24.95



No. 218N 833
Bill Elliott
\$24.95



No. 218N 834
Jeff Gordon
\$24.95



No. 218N 835
Mark Martin
\$24.95



Winston Cup Display Panel
WIN Panel does not come with pre-packed assortment.
Order any 8 Motor Sports lighters and request to pack
with WIN Panel.



No. 250N 854
Nascar Schedule
\$25.95
Front

Back

OFFICIAL LICENSED BY
NASCAR

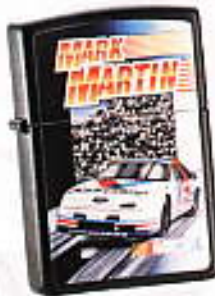
TECHNIGRAPHIC™

Zippo introduces Technigraphic™ . . . an exciting new technique for image reproduction on a Zippo lighter. The Technigraphic process makes it possible to transfer an entire image in one step, resulting in a photographic quality reproduction, as shown on this page. A Technigraphic image becomes an integral part of the material on which it is imprinted. The rich colors and intricate details of the original art are permanent and will not fade, chip, or wear out under normal use.

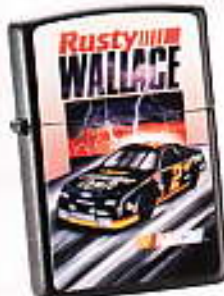
CAR SERIES
(Available in USA only)



No. 218N 874
Citgo #21
\$24.95



No. 218N 875
Valvoline #6
\$24.95



No. 218N 876
Miller Genuine
Draft #2
\$24.95



No. 218N 877
Dupont #24
\$24.95

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Mark Martin licensed by Fenske Racing South, Inc. and Mark Martin, Inc.
Morgan Shepherd, Wood Brothers, Clegg Racing, and/or Healey licensed under the authority of Motorsports Trademarks© 1995
Bill Elliott name and likeness licensed by Advantage Management, Inc., Nashville, Tennessee
Name, likeness and signature of Jeff Gordon, DuPont, is granted and licensed under the authority of Motorsports Trademarks© 1995
Mark Martin's name and/or likeness granted under authority of Roush Racing, Livonia, Michigan. Valvoline® registered trademark used with permission from The Valvoline Company, A Division of Arjay Oil, Inc.

Selects
Four

**EVENT SERIES
DAYTONA 500**
(Available in USA only)



No. 250N 860
Daytona 500 '95
\$20.95



No. 7818N 861
Daytona 500 '95
\$15.95



No. 5990BN 860
Daytona 500 '95
\$10.95



No. 7000N 861
Daytona 500 '95
\$26.95



INDY 500
(Available in USA and Europe)



No. 250IMS 865
Indy 500 '95
\$19.95



No. 7818IMS 866
Indy 500 '95
\$15.95



No. 5990BIMS 867
Indy 500 '95
\$9.95



No. 7000IMS 866
Indy 500 '95
\$26.95



BRICKYARD 400
(Available in USA and Europe)



No. 250IMS 862
Brickyard 400 '95
\$17.95



No. 7818IMS 864
Brickyard 400 '95
\$14.95



No. 5990BIMS 863
Brickyard 400 '95
\$8.95



No. 7000IMS 863
Brickyard 400 '95
\$24.95



TRACK SERIES DAYTONA

(Available in USA only)



No. 250N 789
Daytona
\$19.95



No. 7000N 868
Daytona
\$27.95

INDIANAPOLIS

(Available in USA and Europe)

zippo
More Sports



No. 250IMS 804
Indianapolis Motor Speedway
\$17.95



No. 7000IMS 811
Indianapolis Motor Speedway
\$24.95

TALLADEGA

(Available in USA only)



No. 250N 791
Talladega
\$17.95

DARLINGTON

(Available in USA only)



No. 250N 790
Darlington
\$21.95

WATKINS GLEN

(Available in USA only)



No. 250N 869
The Glen
\$17.95

OFFICIALLY LICENSED BY
NASCAR



RACING TRADEMARK SERIES NASCAR

(Available in USA only)



No. 250N 788
NASCAR
\$18.95



No. 7000N 870
NASCAR
\$26.95

WINSTON CUP

(Available in USA only)



No. 250N 782
Winston Cup Eagle
\$21.95



No. 7000MT 871
Winston Cup
\$25.95

WINSTON CUP DRAG

(Available in USA only)



No. 250MT 872
Winston Cup Drag
\$17.95



No. 7000MT 873
Winston Cup Drag
\$25.95

OFFICIALLY LICENSED BY
NASCAR

ANHEUSER-BUSCH

(Available in USA only)



AB-8
Anheuser-Busch
Display
\$151.60

All lighters also available individually as open stock. See price list for model numbers and pricing.

CHEVROLET SERIES

(Available in USA only)



No. 250CH 878
Live the Legend
\$17.95



No. 254BCH 879
Genuine Chevy
\$18.95



No. 250CH 880
Chevy Trucks
\$16.95



No. M250CH 881
Live the Legend
\$17.95

JIM BEAM

(Available Worldwide)



No. M250JB
Jim Beam 200th
Anniversary
\$18.95



No. 254BJB
Jim Beam Label
\$21.95



No. 250JB
Jim Beam Bottle
\$18.95

These commemorative lighters were created to mark the celebration of Jim Beam's 200th Anniversary. In 1795, Jacob Beam sold his first barrel of bourbon. That recipe was passed down through 200 years and six generations of his descendants. Today, Jim Beam continues to be made by Booker Noe, Jacob's great-, great-, great-grandson. Join the celebration with these commemorative lighters.

STARGATE™

(Available Worldwide)



No. 2185G 826
Anubis
\$24.95



No. 2185G 827
Eye of Ra
\$24.95



No. 2185G 828
Ra Mask
\$24.95

STARGATE™ captures the world's imagination with an intriguing adventure involving travel through space to unlock the secrets of ancient Egypt. Zippo joins the ultimate adventure with three mysterious STARGATE™ graphic symbols duplicated on rich black matte windproof lighters.

WOODSTOCK 94

(Available Worldwide)



No. 218WDSK 816
Double Dove
\$21.95



No. WDSTK 2
Then & Now
\$39.95

The spirit of the 60's is back in the 90's. Zippo is fired up with commemorative lighters celebrating the 25th anniversary of the first Woodstock music festival and 1994's Woodstock II. Peace, love & rock 'n' roll.

BARRETT-SMYTHE BRASS AND PEWTER (Available Worldwide)



No. 254BBS B93
Eagle
Brass Emblem
\$23.95



No. 250BS B89
Eagle
Pewter Emblem
\$21.95



No. 5990BS B101
Eagle Brass Emblem
\$10.95
No. 5990BS B109
Eagle Pewter Emblem*
\$9.95



No. 7500BS B85
Eagle Pewter Emblem
\$24.95
No. 7500BS B84
Eagle Brass Emblem*
\$24.95



No. 254BBS B75
Crocodile
Brass Emblem
\$23.95



No. 250BS B74
Crocodile
Pewter Emblem
\$21.95



No. 5990BS B76
Crocodile Pewter Emblem
\$9.95
No. 5990BBS B77
Crocodile Brass Emblem*
\$10.95



No. 7500BS B86
Crocodile Brass Emblem
\$24.95
No. 7500BS B87
Crocodile Pewter Emblem*
\$24.95



No. 254BBS B94
Gorilla
Brass Emblem
\$23.95



No. 250BS B90
Gorilla
Pewter Emblem
\$21.95



No. 5990BBS B102
Gorilla Brass Emblem
\$10.95
No. 5990BS B110
Gorilla Pewter Emblem*
\$9.95



No. 7500BS B117
Gorilla Pewter Emblem
\$24.95
No. 7500BS B116
Gorilla Brass Emblem*
\$24.95



No. 254BBS B71
Polar Bear
Brass Emblem
\$23.95



No. 250BS B70
Polar Bear
Pewter Emblem
\$21.95



No. 5990BS B105
Polar Bear Pewter Emblem
\$9.95
No. 5990BBS B97
Polar Bear Brass Emblem*
\$10.95



No. 7500BS B112
Polar Bear Brass Emblem
\$24.95
No. 7500BS B113
Polar Bear Pewter Emblem*
\$24.95

Barrett-Smythe, Ltd. has won global acclaim for unique design and one-of-a-kind masterpieces since its inception in 1987. Now Zippo presents our newest Barrett-Smythe collection in pewter and brass. Nature's creatures are depicted in innovative 3-dimensional emblems on Zippo lighters, key holders and knife scissors as only the artists of Barrett-Smythe and Zippo can present them.



No. 254BBS B75
Cobra
Brass Emblem
\$23.95



No. 250BS B72
Cobra
Pewter Emblem
\$21.95



No. 5990BS B104
Cobra Pewter Emblem
\$9.95
No. 5990BBS B96
Cobra Brass Emblem*
\$10.95



No. 7500BS B82
Cobra Brass Emblem
\$24.95
No. 7500BS B83
Cobra Pewter Emblem*
\$24.95



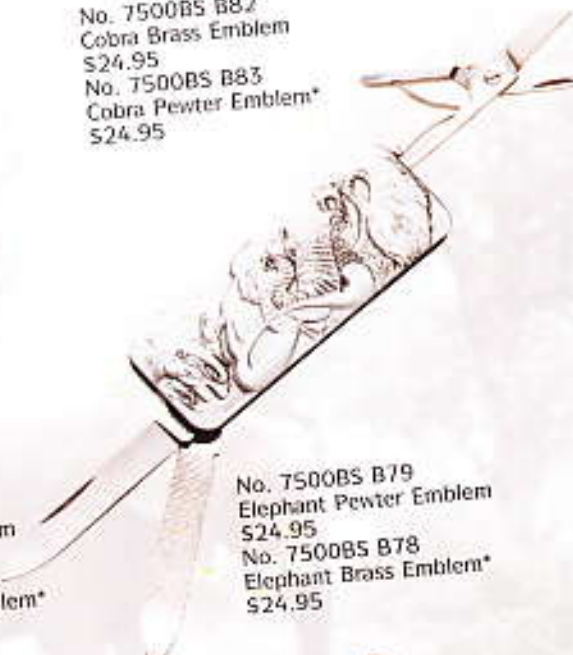
No. 254BBS B60
Elephant
Brass Emblem
\$23.95



No. 250BS B59
Elephant
Pewter Emblem
\$21.95



No. 5990BBS B99
Elephant Brass Emblem
\$10.95
No. 5990BS B107
Elephant Pewter Emblem*
\$9.95



No. 7500BS B79
Elephant Pewter Emblem
\$24.95
No. 7500BS B78
Elephant Brass Emblem*
\$24.95



No. 254BBS B62
Lion
Brass Emblem
\$23.95



No. 250BS B61
Lion
Pewter Emblem
\$21.95



No. 5990BS B106
Lion Pewter Emblem
\$9.95
No. 5990BBS B98
Lion Brass Emblem*
\$10.95



No. 7500BS B80
Lion Brass Emblem
\$24.95
No. 7500BS B81
Lion Pewter Emblem*
\$24.95

*Not Shown

BARRETT-SMYTHE COMIC STRIP SERIES (Available Worldwide)



No. M200BS B120
?
\$17.95



No. M200BS B121
POW!
\$17.95



No. M200BS B122
YIPE!
\$17.95

ZIPPO QUALITY IN EVERY
SHAPE AND SIZE



Zippo knives . . . world class quality made in the U.S.A. The Zippo knife collection includes a variety of sizes, styles, shapes and finishes. Optional features such as money clip, scissors, nail file and split ring for attaching to a key ring make Zippo knives one of the most useful pocket-sized tools a person can carry.

Zippo knives are backed by the world famous Zippo Lifetime Guarantee, "It works or we fix or replace it free, regardless of age or condition."

CUT-ABOUT KNIVES



No. 7000
Cut-About Lite,
Black
\$18.95



No. 7050
Cut-About Lite,
Orange
\$18.95



No. 7200
Brush Finish
Stainless Steel
\$23.95



No. 7200SH
Scrimshaw Ship
\$28.95



No. 7200WA
Scrimshaw Wagon
\$28.95



No. 7219
Camouflage
\$26.95



No. 7220
Hunter
\$26.95



No. 7230
Fisherman
\$26.95

See additional Cut-About knives in Zippo Selects

CUT-ABOUT KNIVES



No. 7240
Deer
\$26.95



No. 7250
Foliage
\$26.95



No. 7280
Leather Sheath
\$3.95

Cut-About knives are designed to cut just about anything. Each blade, hand polished and honed to razor sharpness, is crafted from triple tempered 440A stainless surgical steel to a Rockwell hardness of 57. This means that Cut-About knives not only hold an edge, but can easily be resharpened. All Cut-About knives have the lock-back safety feature.

The full sized Cut-About knife has a rugged stainless steel handle and a 2 1/4 inch blade. The Cut-About Junior has a 1 3/4 inch blade. Cut-About Lite knives feature tough, lightweight Zytel® handles.



Gift Set
available for
all full-sized
Cut-About Knives.

Optional Blister
Pack available
for all full-sized
Cut-About Knives.



CUT-ABOUT JUNIOR



No. 7105
Lock Back
Cut-About Jr.
\$18.95



No. 7105DG
Scrimshaw
Dog
\$26.95



No. 7105DK
Scrimshaw
Duck
\$26.95



No. 7170
Black
Cut-About
Lite Jr.
\$16.95



No. 7171
Red
Cut-About
Lite Jr.
\$16.95



No. 7173
Blue
Cut-About
Lite Jr.
\$16.95

POCKET KNIVES WITH SCISSORS



No. 7300
Brush Stainless
Steel
with Ring
\$16.95

No. M7300
Midnight Chrome
with Ring
\$17.95

No. 7318
Black Matte
with Ring
\$17.95

No. 7320
Blue Matte
with Ring
\$17.95

No. 7321
Green Matte
with Ring
\$17.95

No. 7323
Grey Matte
with Ring
\$17.95



No. 7500
Brush Stainless
Steel without
Ring
\$16.95

No. M7500
Midnight Chrome
without Ring
\$17.95

No. 7518
Black Matte
without Ring
\$17.95

No. 7520
Blue Matte
without Ring
\$17.95

No. 7521
Green Matte
without Ring
\$17.95

No. 7523
Grey Matte
without Ring
\$17.95

MONEY CLIPS KNIVES WITH SCISSORS



No. 7500MC
Brush Stainless
Steel
without Ring
\$17.95

No. M7500MC
Midnight Chrome
without Ring
\$18.95

No. 7518MC
Black Matte
without Ring
\$18.95

No. 7520MC
Blue Matte
without Ring
\$18.95

No. 7521MC
Green Matte
without Ring
\$18.95

Zippo's pocket knife/scissors is made of stainless steel and is one of our most popular knives. Each knife includes a 1 1/2 inch sharp cutting blade, nail file with screw driver tip and a pair of functional quality scissors.



No. 7523MC
Grey Matte
without Ring
\$18.95

See additional Pocket
Knives in Zippo Selects.

POCKET KNIVES



No. 7600
Brush Stainless
Steel
\$8.50



No. M7600
Midnight Chrome
\$9.50



No. 7600G
Brush Gold
Electroplate
\$15.50



No. 7618
Black Matte
\$9.50



No. 7620
Blue Matte
\$9.50



No. 7621
Green Matte
\$9.50



No. 7623
Grey Matte
\$9.50

The rounded edges and thin, light-weight design make this stainless steel pocket knife a perfect choice to carry.

The 1 1/2" sharp cutting blade and nail file are precision honed for durability.

MONEY CLIP KNIVES



No. 7800
Brush Stainless
Steel
\$8.95



No. M7800
Midnight Chrome
\$9.95



No. 7800G
Brush Gold
Electroplate
\$16.95



No. 7818
Black Matte
\$9.95



No. 7820
Blue Matte
\$9.95



No. 7821
Green Matte
\$9.95



No. 7823
Grey Matte
\$9.95

See additional money clip knives in Zippo Selects.

The Zippo tape measure features a combination inch/metric scale on an easy-to-read white face steel blade. The 78" retractable blade (200 centimeters) is just the right length for all sorts of measuring around the home or office. The tape, tightly wound on a strong recoil spool, is a Zippo product with a lot of zip!

The solid brass case measures 1 1/2" sq., weighs 1 1/2 ozs., and can be carried comfortably in pocket or purse.

The Zippo money clip provides a convenient, compact way to carry folding money. This practical gift item is made from high tension spring steel and comes in a variety of finishes... and is guaranteed to last a lifetime.

TAPE MEASURES



No. 6218
Black Matte
\$8.95



No. 6220
Blue Matte
\$8.95



No. 6221
Green Matte
\$8.95



No. 6223
Grey Matte
\$8.95



No. 6260
Brush Chrome
\$7.95



No. M6260
Midnight Chrome
\$8.95



No. 6260B
Brass Brush
Finish
\$8.95



No. 6260G
Gold Electroplate
\$13.95



No. 6560
High Polish Chrome
\$8.95



MONEY CLIPS



No. 7400
Brush Stainless
Steel
\$3.50



No. 7418
Black Matte
\$3.95



No. 7419
Camouflage
\$5.95



No. 7420
Blue Matte
\$3.95



No. 7421
Green Matte
\$3.95



No. 7423
Grey Matte
\$3.95

GOLF GREENSKEEPERS



No. 7700
Brush Stainless
Steel
\$8.50



No. M7700
Midnight
Chrome
\$9.50



No. 7700G
Brush Gold
Electroplate
\$15.50



No. 7718
Black Matte
\$9.50



No. 7720
Blue Matte
\$9.50



No. 7721
Green Matte
\$9.50



No. 7723
Grey Matte
\$9.50

GOLF GREENSKEEPERS w/MONEY CLIP



No. 7900
Brush Stainless
Steel
\$8.95



No. M7900
Midnight
Chrome
\$9.95



No. 7900G
Brush Gold
Electroplate
\$16.95



No. 7918
Black Matte
\$9.95



No. 7920
Blue Matte
\$9.95



No. 7921
Green Matte
\$9.95



No. 7923
Grey Matte
\$9.95

A terrific gift for golfers, this handy device can clean the spikes on golf shoes and repair ball marks on the green. It also holds two handy ball markers. Well constructed of stainless steel, it is durable, yet light in weight.

An optional money clip is available for holding bills or for attaching greenskeeper to a golf belt.



PENS AND PENCILS

The moment you hold a Zippo writing instrument in your hand, you feel the quality.

Available in nine finishes, our writing instruments are as tough as they are handsome. The outer case is of cartridge brass tubing. A ridged spring steel clip is securely mounted to the cap, finished off with a metal hat.

Both the pen and pencil feature a twist action mechanism which operates in a smooth, easy manner. Our tasteful grey velour gift box enhances the presentation of these fine quality instruments.

Writing instruments without clips are available individually or in sets. When ordering, please add code W to the end of model number.

No. 5700
Blue Matte Pen
\$18.95



No. 5705 Blue Matte Pencil
\$18.95

No. 5717
Camouflage Pen
\$20.95



No. 5718 Camouflage Pencil
\$20.95

No. 5720
Green Matte Pen
\$18.95



No. 5725 Green Matte Pencil
\$18.95

No. 5740
Grey Matte Pen
\$18.95



No. 5745 Grey Matte Pencil
\$18.95

No. 5780
Chrome Pen
\$14.95



No. 5785 Chrome Pencil
\$14.95

No. M5780
Midnight Chrome Pen
\$18.95



No. M5785 Midnight Chrome Pencil
\$18.95

No. 5791
Black Matte Pen
\$18.95



No. 5793 Black Matte Pencil
\$18.95

No. 5800
Gold Pen
\$23.95



No. 5801 Gold Pencil
\$23.95

No. 5810
Silver Plate Pen
\$23.95



No. 5811 Silver Plate Pencil
\$23.95



No. M5785W
Midnight Chrome
Pencil
without clip
\$18.95



No. 5707W
Blue Matte Set
without clip
\$37.95



PEN & PENCIL SETS

Writing instruments are available individually, in sets as shown here, or as combination gifts. As always, they are backed by Zippo's famous Lifetime Guarantee.



No. 5707
Blue Matte Set
\$37.95



◀ No. 5719
Camouflage Set
\$41.95



No. 5727
Green Matte Set
\$37.95 ▶



◀ No. 5747
Grey Matte Set
\$37.95



No. 5790
Chrome Set
\$29.95 ▶



◀ No. M5790
Midnight Chrome
Set \$37.95



No. 5799
Black Matte Set
\$37.95 ▶



◀ No. 5805
Gold Set
\$47.95



No. 5813
Silver Plate Set
\$47.95 ▶

The Zippo solid brass pull-apart key holder features two sturdy spring action steel clips that comfortably hold up to four or five keys each.

The Zippo key ring is a durable, functional fashion accessory. The key ring is made of solid brass and comes in two popular shapes, oval and rectangle, and each is available in your choice of six beautiful finishes.

Like all Zippo products, our rugged key holders and key rings are made in the U.S.A. and are backed by Zippo's Lifetime Guarantee.

KEY HOLDERS



No. 5918
Black Matte
\$4.95



No. 5919
Camouflage
\$6.95



No. 5920
Blue Matte
\$4.95



No. 5921
Green Matte
\$4.95



No. 5923
Grey Matte
\$4.95



No. 5990
Brush Chrome
\$3.95



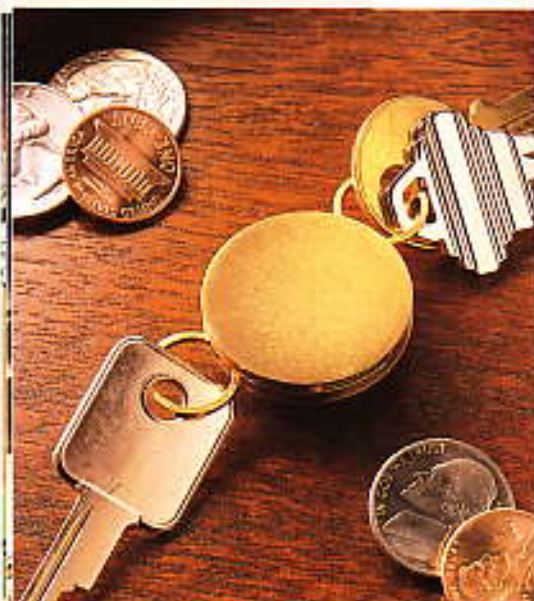
No. M5990
Midnight Chrome
\$4.95



No. 5990B
Solid Brass
\$4.95



No. 5990C
Brush Gold
Electroplate
\$9.95



See additional key holders in Zippo Selects.

KEY RINGS



No. 5400
Oval
Brush Chrome
\$2.95



No. 5400G
Oval
Brush Gold
Electroplate
\$7.95



No. 5418
Oval
Black Matte
\$3.95



No. 5420
Oval
Blue Matte
\$3.95



No. 5421
Oval
Green Matte
\$3.95



No. 5423
Oval
Grey Matte
\$3.95



No. 5600
Rectangular
Brush Chrome
\$2.95



No. 5600G
Rectangular
Brush Gold
Electroplate
\$7.95



No. 5618
Rectangular
Black Matte
\$3.95



No. 5620
Rectangular
Blue Matte
\$3.95



No. 5621
Rectangular
Green Matte
\$3.95



No. 5623
Rectangular
Grey Matte
\$3.95

The Zippo belt buckle combined with one of our colorful belts makes a practical gift for golfers, outdoorsmen, or members of teams, unions, and fraternal organizations.

The buckle is made of solid brass and finished in high polish chrome. The tightly woven belt fabric wears forever. It comes in four colors and one size fits all.

The buckle is available with or without the belt.

BELTS AND BUCKLES



Belt Colors:
Black, Red,
Navy, Brown

No. 5950
High Polish Chrome
Belt Buckle
\$9.95
(Imprinting extra)



No. 5955
Belt Buckle
with Belt in
Gift Box
\$13.95

WRITING INSTRUMENT ACCESSORIES

Pen Refills Available:
Blue Medium
Black Medium
Blue Fine
Black Fine



No. P5806
24 Pack Pen
Refills
(Tubes)
\$1.00 per Tube



No. RD5806
24 Pack
Pen Refills
(Blister Card)
\$2.00 per Card

DISPLAYS

ZMSD
Zippo modular stationary display. This modular unit holds ten lighters. Additional units can be added by side or front to back.



ZSD-50
This attractive stationary unit displays 20 of Zippo's best selling windproof lighters. The prepack 30 piece lighter assortment includes 10 extra lighters, each in its individual gift box. \$402.50



▲ LMCD

◀ **LMFS**
Our light and motion floor display, displays 80 Zippo lighters. This unit may be ordered with a base (LMFS) or as a counter top display (LMCD).



▲ **ZM-50**
Our most popular display features both light and motion and displays 40 of our best selling windproof lighters. Interchangeable header cards feature a variety of gift giving occasions. Prepack assortment includes 10 extra lighters, each in its individual gift box. \$689.50

PROFIT PANELS



BM-8
4 ea. No. 2182 Black Matte Regular
Lighters w/Zippo Logo
4 ea. No. 16182 Black Matte Slim
Lighters w/Zippo Logo
\$103.60



BR-8
4 ea. No. 1654 Slim High Polish Brass
2 ea. No. 254 High Polish Brass
2 ea. No. 204 Brush Finish Brass
\$117.60



GE-8
2 - No. 31 Classic,
1 - No. 33 Shimmer,
1 - No. 34 Diagonal Swirl,
2 - No. 3100 Classic,
1 - No. 3300 Shimmer,
1 - No. 3400 Diagonal Swirl.
\$199.60



MPA-8
4 ea. No. 200 Brush Chrome Regular
4 ea. No. 1610 High Polish Chrome Slim
\$95.60



PLB-8
8 No. 204PL Brush Finish Solid
Brass Pipe Lighters
\$119.60



PP-8
8 No. 200 Brush Finish Chrome
Lighters
\$87.60

PROFIT PANELS



VT-8
4 ea. No. 352 Regular
Venetian Design
4 ea. No. 1652 Slim
Venetian Design
\$111.60



VTB-8
4 ea. No. 352B Regular Brass
Venetian Design
4 ea. No. 1652B Slim Brass
Venetian Design
\$111.60



WD6-AC
WD6-American Classic by Zippo
Wooden display holds your assortment of six regular Zippo lighters. Laser engraved with American Classic logo.
\$25.95 (Lighters not included)



PP
Almost any combination of Zippo lighters can be ordered to pack with our display panel. Please specify on your order the models that you need.

SIGNS



Window Decals
Available with adhesive on either back or front of decal.
Actual size 5" diameter
Code #SP-17



Metal License Plate
With embossed lettering.
Actual size 12" x 6"
Code #SP-18

Plexiglass Logo Sign
Hot stamped in gold with red flame on amber plexiglass.
Actual size 10 1/2" L x 4 1/2" H x 3" D
Code #SP-19



PACKAGING

Zippo gift kits are the perfect way to give a Zippo windproof lighter. Gift kits do not include lighters. Any Zippo lighter can be packed in our gift kit sets.



No. 50R
Gift Kit Regular
\$3.95
(Add the price above to any lighter)



No. 50S
Gift Kit Slim
\$3.95
(Add the price above to any lighter)



EFP
\$3.50

ESP
\$3.50

(Add the prices above to any lighter)
Create your own custom assortment with four lighter (EFP) and six lighter (ESP) packaging options.



EZILT
Individual Lighter Tin
\$1.00
(Add the price above to any lighter)



200CS
Blister Pack available for slim or regular lighters. Please specify blister card when ordering.

Zippo windproof lighters are available in a variety of optional packaging . . . from the compact blister pack to the elegant wooden gift box.

WGB
Walnut Gift Box
\$16.95

WGB Z
Walnut Gift Box with Zippo Logo
\$17.95

Custom Laser Engraved Boxes Available (minimum 25)
\$18.95



PACKAGING



LPLBK
Lighter Pouch
with Loop - Black
\$6.95



LPCS
Lighter Pouch Gift Set \$10.25
Please specify lighter and pouch
to be packaged in gift set. Price
includes gift set & pouch.
Add cost of lighter to above.



LPLB
Lighter Pouch
with Loop - Brown
\$6.95



LPCBK
Lighter Pouch
with Clip - Black
\$6.95



LPCB
Lighter Pouch
with Clip - Brown
\$6.95

ACCESSORIES



No. 3141
Lighter Fluid 4 1/2 oz. size
(shipping carton of 24)
(No. 3341 carton of 12)
\$1.28/can



No. 3165
Lighter Fluid 12 oz. size
(shipping carton of 24)
(No. 3365 carton of 12)
\$2.62/can



No. 2425
Wicks 24 Per Display Box
\$.50/wick



No. 2406C
6 Flint Display Card
\$.48/dispenser



No. 2406N
6 Flint Display Box
\$.48/dispenser



No. 2412C
12 Flint Display Card
\$.70/dispenser



No. 2412N
12 Flint Display Box
\$.70/dispenser

PERFORMER PENS

The Performer Pen Series is designed especially for your souvenir business. Available with imprint only, these pens are constructed of solid brass and feature reliable working mechanisms, gold plated steel clips and carbide tips. The click-and-write feature allows for easy one-hand operation and writing ease. Performer Pens come with an attractive gift box and are available in eight colors and two sizes, standard and trim.



Trim Size

Please note the samples shown are for illustrative purposes only. They are not available as stock items.



Standard Size



HOW TO ORDER

Preproduction samples are available upon request. Zippo will produce either an actual product imprinted with your design or, for faster service, a computer generated paper sample (see below).

There are no artwork, set-up or sample charges. Zippo offers a "no charge" sample because we know, from experience, that the vast majority of samples produced turn into firm orders.

Our pricing is based on the product model selected, the number of colors used in the imprint/engraving and the number of product surfaces covered.

It's easy to order Zippo custom imprinted products:

1. Select the graphic design you want to use and send the physical "artwork" to us. Sorry, we are not able to reproduce artwork that has been faxed.
2. Indicate the product name and product number and, for lighters, the surface location of the imprint:
 - front, top and/or bottom
 - back, top and/or bottom
 - a combination of the above
3. Indicate the quantity you are ordering.
4. Select imprinting styles, see pages 40 and 41.

The minimum quantity for custom imprinted lighters is only 50 pieces per product model per design.

Zippo's custom imprinting process starts with your artwork. Our art department will reproduce a souvenir postcard, sketch, photograph, or any other image you would like on your choice of Zippo product.

If you are requesting a logo to be imprinted, please keep in mind that it is your responsibility to secure the right to use the logo.

COMPUTER GRAPHIC PROOFS



Our computer generated, paper proof is a no cost option, available on request. The proof shows your full color imprint on a variety of Zippo products. Ideal for product presentation or for art approval.

Zippo is proud of its reputation for high quality imprinting. For souvenir lighters, custom designs, or special orders, we create just the right image for you. Zippo offers nine different imprinting methods.

LASER



Laser engraving is the newest customization method offered by Zippo. The state of the art process allows tremendous flexibility in reproducing your artwork on our products. Our laser engravers are computer programmed to generate crisp, accurate replication of your imprint. Laser engraving is now available on most Zippo products. Show us your artwork and we will tell you if laser engraving will work for you.



ETCH AND PAINT



Zippo's etch and paint method produces an attractive, durable imprint. A reversed image is silk screened on the Zippo product with an acid resistant paint. Leaving exposed only the areas to be etched, the product is dipped in an acid bath, which etches all unprotected areas. Paint colors are screened one at a time into the etched cavities, resulting in a colorful graphic that is permanently defined in the surface.



LUSTRE ETCH



The procedure for lustre etch is the same as etch and paint through the acid bath. No colors are used for lustre etch; instead, the product is etched and then plated. Skillful hand or machine buffing defines the high and low areas of the design to create a subtle dimensional effect.



EPOXY CHROME



Using a separate screen for each color, the design is silk screened on the product with a durable epoxy paint. Colors are applied one at a time, then the product is gold or chrome plated. Because the plating does not adhere to the paint, the colorful image emerges through the gold or chrome finish.



SURFACE IMPRINT



Matte and midnight chrome products are imprinted by the surface paint method. As with epoxy chrome, the imprint is applied with a durable epoxy paint, screening one color at a time. The product is oven-cured and the epoxy imprint bonds to the matte or midnight chrome surface, becoming an integral part of the finish.



COMPUTER ENGRAVING



Zippo is proud to have on-line the largest number of computer engraving machines in the United States. Our skilled operators use either the rotary engrave or diamond cut method to inscribe an image into the product. Each machine is custom programmed through a keyboard or from digitized artwork. Zippo is leading the industry with this state of the art system.



ETCHED EPOXY



Zippo now offers an etched epoxy process combining lustre etch and epoxy chrome on the same brass product. A portion of the design is etched, and the product is buffed. The remainder of the design is screened one color at a time, then the product is plated in a final step. The resulting design showcases the crisp, clear lines of lustre etch in combination with the beautiful color-on-color look of epoxy chrome.

WRITING INSTRUMENT IMPRINTS

Zippo writing instruments may be customized with a band imprint, an attached emblem, or a combination of both. The multi-color process developed exclusively by Zippo ensures sharp, high quality image replication in a very small area.

Imprint bands are made from a 3-part laminate process which creates crisp, vivid images. To protect the image, the band is covered with a clear Teflon ring and then heat sealed.

Emblem imprints are produced by the same laminate method.

The design is protected by a crystalline dome, which enhances the image with a 3-dimensional look.



PERFORMER PEN IMPRINTS

The imprinting method used on our Performer Pen Series is a state of the art computer-controlled silk screening process. The image is applied one color at a time with custom paint and high density mesh screens to create a crisp, lasting impression.





THE WORLD FAMOUS
zippo
GUARANTEE

*Any Zippo metal product, when returned to our factory,
will be put in first-class mechanical condition free of
charge, for we have yet to charge a cent for the repair of a
Zippo metal product, regardless of age or condition.
The finish, however, is not guaranteed.*

ZIPPO MANUFACTURING COMPANY, BRADFORD, PA.

zippo

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